



## QUT Business Seminar

### Entrepreneurship & Innovation Cluster Research Seminar Series

#### **Organizational Ambidexterity and Corporate Entrepreneurship: The Differential Effects on Venturing, Innovation and Renewal Processes**

Henri Burgers,  
Rotterdam School of Management, Erasmus University, Netherlands.



This seminar will revolve around a new study that revisits the role of organizational and managerial mechanisms in pursuing corporate entrepreneurship activities. Because corporate entrepreneurship activities are different from ongoing businesses, prior research suggested placing corporate entrepreneurship activities in separated units. However, firms have to offer a wide range of knowledge and resources on which these entrepreneurial activities can draw. The problem is that knowledge and resource transfer requires integration, not separation. By drawing on the concept of the ambidextrous organization, we investigate how firms can achieve both separation and integration at the same time. Questions we seek to answer are: What are the effects of configurations of separation and integration mechanisms on corporate entrepreneurship? Do these effects differ for the three dimensions of corporate entrepreneurship, i.e. innovation, corporate venturing, and strategic renewal?

Henri Burgers is currently a research fellow of the Queensland University of Technology and a visiting research scholar of Rotterdam School of Management, Erasmus University in the Netherlands. His work on corporate venturing and managing new business development projects has resulted in several articles and a book chapter, including articles in *Journal of Business Venturing* and *Long Range Planning*.

#### **Areas of expertise:**

Corporate entrepreneurship, innovation in the construction/ engineering industry, knowledge creation and sharing, new business development projects, corporate venturing and strategic renewal.

**Date** Friday 18 April 2008  
**Time** 3:00 to 5:00 pm  
**Venue** QUT GP Z1124

If you would like to attend please  
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