

Philanthropy + Nonprofit matters

Lunch in the Boardroom – a chair in a pickle

Join the CPNS Alumni for a lively conversation with Australia's most experienced and forthright nonprofit board chairs. Robert Fitzgerald AM, Dr Cherrel Hirst AO, Ian Donaldson AM, Professor Dennis Gibson AO, Bruce Bonyhady, Gerard Pender and Jennifer Robertson are some of the nonprofit chairs who will be part of a moderated conversation about 'Things I wish I'd known as a new chair.'

*The leadership of a board [is] like changing the direction of a supertanker at sea: [it] requires a lot of planning well ahead, and careful handling.**

Rarely is such talent and wisdom gathered in one place to discuss such an important cog in the governance framework. Is there a best way to lead a board? How can board meetings be made more 'effective'? How does a chair plan for succession, both for themselves and the other board members? How does the chair approach the difficult tasks of counselling the disruptive director, moving on the CEO or facing ill-informed media criticism?



▲ John Reid

*Courage is the scarcest virtue around the boardroom table ...**

It will follow a similar format to the successful CEOs on Toast breakfast in 2006 with Jane Schwager and David Thompson. There will be plenty of time for the audience to be part of the conversation.

The Lunch is the concluding function of the J. B. Reid Nonprofit Governance Colloquium being held at QUT 4-5 December, 2007. John will be present to join in the discussion as well as to present the inaugural John Reid Distinguished Nonprofit Chair Award. +

The Lunch

Date: 5 December 2007

Time: 1.00pm

Cost: \$33.00

Venue: Z Block Foyer, Level 4, Z Block, Gardens Point campus, 2 George Street, Brisbane

RSVP: Download the RSVP form at www.alumni.qut.edu.au

Researchers, Consultants and Chairs meet

The J B Reid Nonprofit Governance Colloquium honours the 'commonsense' legacy of John B. Reid AO through his years as public, nonprofit and trust chair of many remarkable organisations. The Colloquium will bring together researchers, governance consultants and active nonprofit board chairs from across Australia on 4-5 December for workshops and research presentations about the nonprofit board chair. CPNS and other researchers from around Australia will be presenting research about board chairs. The ANZ Queensland Community Foundation – A N Carmichael

Memorial Fund managed by ANZ Trustees, and John T Reid Charitable Trusts have made a very generous donation to QUT for this research.

If you are a nonprofit researcher, governance consultant or curious nonprofit board chair you can apply to be part of the Colloquium through the form at <http://www.bus.qut.edu.au/research/CPNS/seminarevent>

Spaces are limited to this part of the Colloquium but all are invited to attend the Lunch in the Boardroom (see above). +

Formal Name Change

Astute readers will have noted that CPNS's formal title has been altered slightly by QUT to 'The Australian Centre for Philanthropy and Nonprofit Studies'. +

ARC Linkage Award

CPNS has been awarded an ARC Linkage grant to continue its research work about safety measures in nonprofit car fleets. +

Forthcoming events

Further details available on CPNS website <http://cpns.bus.qut.edu.au>

5 December 2007

CPNS Anniversary Lunch in the Boardroom

4-5 December 2007

John B Reid Nonprofit Governance Colloquium

8 November 2007

WA Lee Equity Lecture

* Quotes from *Commonsense Corporate Governance* by John B Reid AO.

Building Consulting Capacity

CPNS strives to enhance the capacity of consultants to the nonprofit sector through its formal postgraduate courses and lifelong alumni professional education. We feature just some of those alumni who are now providing consulting and professional services to the sector.

Leonie Bryen (Partner)



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TRCG is a small family owned company that provides high-quality training, research and consulting services to nonprofits and community organisations, specialising in helping organisations grow by empowering and engaging their people. I am passionate about episodic volunteering research and training; and am committed to the pursuit of excellence in the area.

Dyllys Bertelsen



Windsor Recruitment
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Under the direction of CEO Dyllys Bertelsen GradCertBus (Philanthropy&NpSt) Windsor Recruitment provides quality consulting and professional recruitment services to Queensland industry, commerce and the nonprofit sector

Lyn Buckley



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J&L provide services to the nonprofit sector in accordance with the Fundraising Institute of Australia's Codes of Professional Conduct.

Felicity Chapman



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I'm passionate about working with sporting clubs and small community organisations in rural and regional Queensland to provide the same opportunities and access to resources as their city counterparts.

Kathy Davis



Kathy Davis Consulting
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Kathy Davis is a development and marcoms consultant. Her qualifications are

GradCertBus(Philanthropy&Nonprofit Studies) and Certified Fund Raising Executive. Kathy has 16 years nonprofit specialisation in 30 years of media, PR, marketing and development. Services include readiness audits, feasibility studies, bequest program set-up, planning, writing, training, grants, sponsorship.

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Charlie is an investment adviser with a particular focus on Third Sector clients. He helps Third Sector clients establish and review investment policies and runs tailored investment mandates.

Morag Hocknull



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Specialising in Educational Philanthropy and with over 40 years experience in mentoring schools in fundraising, alumni and community relations and marketing.

Ruth Knight



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Ruth works with nonprofit organisations helping them become strong and healthy through board and staff professional development, strategic planning, evaluations and customised training for staff and volunteers.

Sandra Nugent



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Specialising in strategic philanthropy First Column Consulting facilitates business and nonprofit organisations to be strategic about giving and receiving philanthropic gifts.

Jennifer Robinson



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Jennifer provides expert advice to boards and their governing bodies on governance and board-related issues.

Jeff Sparkes



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Gloryfire Consulting Services provides a specialised nonprofit service to charities, churches, schools, colleges, and philanthropists.

Jean Stone



Not For Profit Consultancy Services
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Assistance available with year end, audits, strategic and business planning, budgeting, systems, design and implementation, submission writing grant applications.

Matthew Turnour



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N&T Lawyers is a boutique Brisbane-based law firm with a team led by Matthew Turnour which specialises in advising nonprofit organisations.

Heather Watson



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Heather practises as a Special Counsel in the firm's Aged Care and Retirement Living Group.

Phillip Desbrow Lecture



▲ Phillip Desbrow

This year, to honour the late Phillip Desbrow, FFIA, the 2003 Hank Rosso Outstanding Fundraising Executive nominee Pamela Cook, ACFRE spoke on Reflections on 25 Years as a Development Professional: The Past, The Present and The Future. Working today as a development and search consultant, Pamela has more than 20 years experience in corporate community relations and fundraising.

The full video and audio of the seminar is able to be streamed on demand at <https://olt.qut.edu.au/bus/BS39> +

Ted Flack



▲ Ted Flack

'The Role of Annual Reports in a System of Accountability for Public Fundraising Charities'

Dr Ted Flack was awarded his doctorate on 25 September for his work on Annual Reports.

The research makes three original contributions to the literature. First, it provides for the first time a detailed analysis of the role of annual reports in a system of accountability for public fundraising charities in Australia. Second, a new theoretical lens is proposed and tested for its descriptive and explanatory power in the examination of the

accountability of nonprofit organisations. Third, it makes an original contribution to accountability theory by identifying the importance of the annual report as a quality signaling device. The results of this research will be of use to public fundraising charities, regulators and policy makers, as they respond to the calls for charities to demonstrate that they are accountable.

The entire work can be accessed through the Australian Digital Theses Program – <http://adt.caul.edu.au>
The direct link to Dr Flack's thesis is at <http://adt.library.qut.edu.au/adt-qut/public/adt-QUT20070726.123513>

There is also a Podcast summary of the research findings at www.bus.qut.edu.au/research/cpns/podcast/index.jsp +

Fundraising Institute Australia President Elect

CPNS Student Lesley Ray has been unanimously elected by FIA's directors as the next Chairman of Fundraising Institute Australia. Lesley is currently Vice-Chairman of FIA. Lesley works as Director of Community Fundraising at the Mater Foundation in Brisbane. +

Appointment to Gambling Community Benefit Fund

Myles McGregor-Lowndes has been appointed to be a member of the Gambling Community Benefit Fund. The Gambling Community Benefit Fund plays an important role in ensuring, on balance, the whole state benefits from gambling in Queensland distributing more than \$35 million a year. +

Medical Research

Wendy Scaife has been appointed to the board of the Australian Centre of Health and Medical Research Philanthropy. The initiative, funded through a \$750 000 grant from the Department of Health and Ageing and a \$50 000 grant from the Myer Foundation, will establish the Research Australia Philanthropy Centre in Melbourne. +

CPNS-QUT-Nonprofit

Podcasts: informing the Australian nonprofit sector

www.bus.qut.edu.au/research/cpns/podcast

The following Podcasts have recently been released

October – CPNS first anniversary Podcast including pod listeners comments and new research findings about how to communicate with sporting club members.

September – Commissioner Susan Pascoe speaks on Not-For-Profit Regulation Inquiry, plus Tim Longwill explains on the *Sestili v Triton* case and Heather Watson summarises the implications of *Sim Aust v Simaid*.

August – Dr Ted Flack discusses his thesis 'The Role of Annual Reports in a System of Accountability for Public Fundraising Charities' and Myles McGregor-Lowndes examines variations in volunteer data between the Census and the ABS Volunteer Household survey.

July – Kylee Bates reflects on her time deputy CEO of Volunteering Australia and Myles McGregor-Lowndes examines a Treasury Inquiry into reporting by Companies Limited by Guarantee. +

Alumni awarded Churchill Fellowship

CPNS fundraising lecturer, Dr Wendy Scaife, probably didn't realise that a class discussion would result in a student being awarded a Churchill Fellowship to travel the world in search of answers.

CPNS Graduate and Executive Director of the Queensland Alliance, Jeff Cheverton has been awarded a Winston Churchill Memorial Fellowship to develop private fundraising for Australian mental health advocacy.

Jeff says he plans to learn from mental health NGOs in USA, Canada and the UK how they raise funds from private sources to fund their mental health advocacy campaigns.

He will travel from April until June 2008, returning in time to catch the next offering of the fundraising unit and a debrief.

Jeff plans to put this knowledge into action, in his role with the Queensland Alliance, and also as a board member of the Mental Health Council of Australia. +



▲ Jeff Cheverton

Scholarships and bursaries

CPNS is very grateful to have received considerable donations to assist students in meeting the costs of their studies.

Dyllys Bertelson, the Managing Director of Windsor Recruitment, donated funds for two half bursaries to be awarded to CPNS students completing the Graduate Certificate (Philanthropy and Nonprofit Studies) 2007. Congratulations to Amanda Dahms and Wendy Ried on receiving these bursaries this year.

The George Alexander Foundations Scholarships and Travel Grant have this year been awarded to Victoria Lister and Leanne Clarkson (half scholarship) and Amanda Dahms and Amy Williamson. (travel allowance). Bob Wyatt and the Muttart Foundation in Canada have also donated funds to assist students in completing their studies. This was awarded to Amy Williamson. +



▲ Dr Carol Dickenson, Andrew Judge and Daniel McDairmid

The Alumni Prize Giving Ceremony Recipients

CPNS Alumni Chapter Prize

Awarded to the student with the best academic result in Philanthropic and Nonprofit Frameworks of Governance
2006 recipient: *Jennifer Robertson*

Windsor Recruitment Prize

Awarded to the student with the best academic result in Philanthropic and Nonprofit Economics
2006 recipient: *Jennifer Robertson*

Goldman Sachs JBWere Prizes

Awarded to the student with the best academic result in Ethics for Philanthropic and Nonprofit Organisations
2006 recipient: *Joanne Boyce*

Awarded to the student with the best academic result in Accounting Issues for Philanthropic and Nonprofit Organisations
2006 recipient: *Joanne Boyce*

McCullough Robertson Prize

Awarded to the student with the best academic result in Legal Issues for Philanthropic and Nonprofit Organisations
2006 recipient: *David L'Estrange*

Not-For-Profit Network Prizes

Awarded to the student with the best academic result in Fundamentals of Marketing Management
2006 recipient: *Kym MacDonald*

Awarded to the student with the best academic result in Marketing for the Nonprofit Sector
2006 recipient: *Kym MacDonald*

Global Philanthropic Prizes

Awarded to the student with the best academic result in Fundraising Development Principles
2006 recipient: *Andrew Judge*

Awarded to the student with the best academic result in Fundraising Development Techniques
2006 recipient: *Andrew Judge*

Board Matters Pty Ltd Prizes

Awarded to the student with the best academic result in Management for Philanthropic and Nonprofit Organisations
2006 recipient: *Andrew Judge*

Awarded to the graduate with the best overall performance in the Graduate Certificate in Business (Philanthropy and Nonprofit Studies)
2006 recipient: *Andrew Judge*

Morag Hocknull Inaugural Alumni President's Perpetual Prize
Sponsored by Morag Hocknull, Director, Education Development Office Management Services (EDOMS) awarded to the student who shows the greatest overall improvement over the duration of the course
2006 recipient: *Leigh Eagle*

Contact details



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